



Chestermere Directory/Langdon Directory 2017 Rate Card  
Pier & Anchor Media Inc.

ONLINE PRODUCTS						
	Free Business Listing	Basic Business Listing	Enhanced Business Listing	Enhanced Social Media & Search Friendly Business Listing	Free Residential Listing	Enhanced Residential Listing
<b>LISTING INCLUSIONS SUMMARY</b>						
<b>Company Name</b>	✓	✓	✓	✓	-	-
<b>Address</b> <i>Optional</i>	✓	✓	✓	✓	-	-
<b>Location on Map</b> A pin will be dropped on a map where your business is located. <i>*Residential listings will indicate the town only.</i>	✓	✓	✓	✓	*	*
<b>Phone Number</b>	✓	✓	✓	✓	✓	✓
<b>Fax Number</b>	✓	✓	✓	✓		
<b>Category Selection</b> Ability to select the Main Category and Sub-categories that best describe your business. <i>*Indicates that Category will be selected on your behalf by Pier &amp; Anchor Media Inc.</i>	*	2	5	10	*	*
<b>Full Colour Logo &amp; Thumbnail Logo</b> Upload your logo and 150 x 150 px logo, and 100 x 100 px thumbnail logo images will be added to your listing.	-	✓	✓	✓	-	-
<b>Website URL</b>	-	✓	✓	✓	-	-
<b>Business Description</b> 150 words telling us about your business. Edit and Update as often as you like.	-	-	✓	✓	-	-
<b>Social Media Links</b> Add links to your existing Social Media Pages on Facebook,	-	-	-	✓	-	-
<b>Access to SEO &amp; Meta Data</b> Add title, description, meta tags for increased visibility that will drive traffic to your listing on popular search engines.	-	-	-	✓	-	-
<b>Cost</b>	Free!	\$ 99.00	\$ 199.00	\$ 499.00	Free!	\$ 15.00
<b>Renewal</b>	Annual	Annual	Annual	Annual	Annual	Annual

ONLINE BANNER ADS			
	Monthly Cost	Annual Cost	Includes
<b>Banner Ad</b> <i>Minimum Duration of 3 Months Annually</i>	\$ 450.00	\$ 2,500.00	Enhanced Social Friendly Business Listing
<b>250x300 px Ad</b> <i>Minimum Duration of 3 Months Annually</i>	\$ 150.00	\$ 300.00	Includes Basic Business Listing
<b>500x300 px Ad</b> <i>Minimum Duration of 3 Months Annually</i>	\$ 225.00	\$ 450.00	

SERVICE PRODUCTS			
<b>Remove Negative Review</b> Administrative Fee	\$ 150.00	One Time	
<b>Easy Search SEO</b> We can write you SEO data and tags for you. We will make it easy for search engines to find you by writing your listing's title, tags, and meta descriptions.	\$ 75.00	Hourly	
<b>Rush Advertising Service</b> To place an Ad available ASAP	25%	One Time	
<b>Writing Service</b>	\$ 75.00	Hourly	

CUSTOMIZED ADVERTISING PACKAGES	
<b>Chestermere Directory</b> <b>Langdon Directory</b> <b>Chestermere City News</b> <b>Langdon City News</b> <b>Chestermere Map</b>	If you are interested in advertising in more than one of our publications, online or print, we encourage you to contact us directly as discounts will apply, but may not be accounted for when booking online.